



Sales Testing: A Max[®] Survey Advantage

At Growth Dynamics, we provide advanced sales testing, giving you the information you need to grow your sales team into an effective sales and marketing force.

Growth Dynamics offers four main survey options, providing you with advanced diagnostic survey and testing solutions:

- SalesMAX Survey[®]
- ExitMAX Survey[®]
- SurveyMAX Survey[®]
- ClientMAX Survey[®]

SalesMAX[®] Survey

You can customize this online survey system, which is focused on sales testing. It is intended to give you the ability to monitor existing or newly-trained sales organizations. Currently, SalesMAX[®] is the only sales testing technology with the ability to track, measure, and trend multiple fields or topics. This gives you the ability to fix critical sales issues like:

- Position readiness
- Role fit
- Training/orientation
- Field supervision or support

MAX[®] also offers employees the unique ability to offer feedback, suggest areas for improvement, and to set professional goals.

ExitMAX[®] Survey

This survey is an advanced internet platform for exit interviews. ExitMAX[®] is a system that gives you the ability to track, trend and solve employee turnover issues. This system boasts response rates of an impressive 45-75%, offers access to online customer reports, allows you to easily mine multiple data fields, and shows you results which help you in your efforts to improve performance and increase retention.

SurveyMAX[®] Survey

This diagnostic system surveys your employees company-wide providing graphed trends and measurable data and collecting valuable suggestions and ideas to support employee retention.

This helps you determine the how productive your employees are, as well as evaluate issues that affect the performance of your company, such as employee performance or retention.

ClientMAX[®] Survey

ClientMAX is a customer intelligence solution developed in collaboration with Growth Dynamics and your leadership team. This partnership helps you align the goals, topic areas, customer types and other information you seek to attract from your customers to support your sales and marketing efforts, retain customers and increase sales.

This is an advanced marketing and sales tool that Growth Dynamics has designed to:

- Give you important measurable customer data
- Evaluate your sales team
- Evaluate your support, service, and product offerings
- Generate new business!

As companies in every industry struggle with increased costs, competition and market pressures to do more with less... you must know what customers want and expect to sell, support and succeed!

Powerful Information...A Powerful Advantage

The MAX[®] Survey Systems from Growth Dynamics give you and your company a powerful sales testing advantage, allowing you and your team to compete and be effective in the current volatile and ever-changing marketplace.